

**Bayswater Fire Brigade
presents**

Control Line 2009

Friday 6 November 2009
Karralyka Centre, Ringwood, Victoria
8.00am to 4.30pm

**A one day workshop focussed on the management
of major emergencies**

Designed for:

- Incident Controllers
- Incident Management Team personnel
- Emergency Response Coordinators
- Municipal Emergency Resource Officers
- Recovery Managers
- Relief Managers

www.bayswatercfa.com/controlline/



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Control Line 2009

Craig Ferguson



I invite you to the Bayswater Fire Brigade's sixth annual Control Line workshop. The diverse and dynamic emergency events across Australia in 2009 have challenged communities, state and local governments, emergency services and health and community service organisations. The operating environment for managing major emergencies has changed and continues to change

markedly. The rapid onset of national and international media interest, government and community expectations, scope of participating agencies and the intense post event scrutiny provides immense challenges to emergency managers.

The aim of Control Line is to present speakers and topics that focus on the complexities and specific skills required to manage major emergencies. Response, relief and recovery agencies are now acutely aware of the need to enhance the strategic leadership and management capabilities of their personnel.

I think this is an invaluable opportunity for response, relief and recovery agency personnel to come together, share experiences and continue to explore how to manage major emergencies more effectively together.

On behalf of the Bayswater Fire Brigade, I look forward to seeing you at Control Line 2009.

Craig Ferguson
Director Control Line

The annual Control Line event is a unique and significant initiative. I would like to take this opportunity to thank the Bayswater Fire Brigade for all its hard work to date and to congratulate it on seeking to build a new level of professionalism and improve community safety.

Hon John Brumby MP,
Premier of Victoria



Opportunities such as Control Line 2008 are an important element in developing capability in strategic incident management. Congratulations for the professional organisation and conduct of Control Line 2008. I look forward to any similar planned events in the future.

Bob Cameron MP
Minister for Police
& Emergency Services



Leading and managing during 'emergencies' brings great and unfamiliar challenges, but the question is why?

Major emergencies by their very nature create a unique environment of surprise, volatility, uncertainty, rapid change, complexity, ambiguity and new paradigms. Emergencies inflict stress, fear and issues within communities some lasting long after the physical emergency has passed affecting lives forever.

Leading and managing in this environment is challenging and extremely complex. The capacity to influence, communicate and conceptualise becomes essential. The leader and manager is required to work under significant pressure and make consequential decisions within restricted time frames.

Operating in such an environment is not done as part of our daily, routine business and thus brings significant challenges to even the most experienced leaders and managers when a major emergency occurs.

Control Line specifically aims to workshop a range of concepts, skills and requirements to enable response, relief and recovery leaders and managers to operate more effectively during emergencies.

William Carwile

Assistant Administrator
Disaster Operations Directorate
Federal Emergency Management Agency, USA



Bill Carwile served as Federal Coordinating Officer (FCO) or in other senior management positions on most large Federal disaster response operations between 1996, when he joined the Federal Emergency Management Agency (FEMA), and his retirement from Department of Homeland Security – FEMA in December 2005. Prior to the establishment of a full-time FCO Program, he served as the Director, Pacific Area Office, FEMA Region IX and as FCO on several major response operations. As Director, PAO he was responsible for Federal emergency management activities in the Pacific, including leading Federal preparedness, response, recovery and mitigation for the Pacific jurisdictions.

Bill's emergency management leadership experience includes Super Typhoon Paka in Guam in 1997, Hurricane Georges in Puerto Rico in 1998, Hurricane Floyd response in South Carolina in 1999, Tropical Storm Allison response in Louisiana in 2001, the New York City World Trade Center response in 2001, Super Typhoon Chataan in Guam, 2002, the California Wildfire response and recovery in 2003, and the responses and recovery efforts for the four hurricanes that struck Florida in 2004.

In Hurricane Katrina in 2005 he served as the FCO for the response and initial recovery in Mississippi, where he and his staff and State partners, implemented the Incident Command System and established a viable State – Federal unified command. In these, and all other disasters in which he led Federal efforts, he demonstrated his full understanding of the supporting role of the Federal government to state and local officials and focused on building and maintaining strong intergovernmental and interagency partnerships.

Bill was one of the first Principal Federal Officials (PFO) pre-designated by Secretary of Homeland Security Tom Ridge. He has served in this capacity on major exercises, including DOD exercise Determined Promise 04, and as Deputy PFO during the 2004 Sea Island G8 Economic Summit.

Following his service as Operations Section Chief in the 9/11 terrorist attack response, Bill reconstituted the National Emergency Response Team, including developing a contingency plan and preparing the team for a WMD event or other catastrophic disaster. He deployed the team to the 2002 Winter Olympics where he supervised preparations for possible Federal consequence management operations and served as the Senior FEMA Official in the FBI's Joint Operations Center.

During his tenure at FEMA Bill was awarded the Department of Homeland Security Silver Medal by Secretary Ridge in 2004 and the Neil Frank Award at the 2005 National Hurricane Conference for his part in developing a strong State – Federal team during the historic 2004 Florida Hurricanes.

A retired U.S. Army colonel, Bill completed a 30-year career during which he served in command and operational staff positions in Special Forces, Infantry, and headquarters organizations. His command experience includes Special Forces detachments, an infantry company and battalion, and a training support brigade. Overseas duty included two combat assignments in the Republic of Vietnam and tours in Thailand, Okinawa, Japan, Panama, and the Republic of Korea. While in command in Hawaii, he served as the Defense Coordinating Officer for the US Pacific Command.

Bill's education includes: Bachelors of Arts degree in Political Science and Masters Degree in Public Administration. He is a graduate of the Special Forces Qualification Course, the U.S. Army Command and General Staff Officers' Course, the Joint Staff Officers' Course, and the U.S. Army War College.

William served as an adjunct and subject matter expert for: the Center for Homeland Defense and Security at the Naval Postgraduate School, Texas A&M University, and the Homeland Security Institute. He also consulted for several private sector companies on National Security and Homeland Security issues. He is the author of: William L. Carwile 111 (2005) *"Unified Command and the State-Federal Response to Hurricane Katrina in Mississippi"*, *Homeland Security Affairs*.

PROGRAM

Opening Speaker

Mr Martin Studdert AM

First Assistant Secretary, National Security Capability Development Division, Attorney-General's Department

Psychological Impacts on Incident Managers during Emergencies

Glenn Elliott

Project Manager, Safe Behaviour and Decision Making, Bushfire Cooperative Research Centre

Strategic Leadership during Major Emergencies

Mr William Carwile

Assistant Administrator, Disaster Operations Directorate, Federal Emergency Management Agency, USA

The Strategic Management of Response, Relief and Recovery

Mr Craig Lapsley

Director Emergency Management, Department of Human Services

Incident Leadership – Forming and Managing the Team

Mr Greg Leach

Regional Manager, Grampians Region, Ambulance Victoria

Managing Field Command

Colonel Neil Greet

Military Affairs Adviser, Asia Pacific Civil-Military Centre of Excellence, Australian Defence Force

The Incident Manager – Key Selection Criteria

Craig Ferguson

Senior Program Adviser Emergency Operations Department of Human Services.



Scott Vail

I had the great pleasure of accepting the Bayswater Fire Brigade's invitation to travel to Australia to present at Control Line 2008. This event is a unique and exciting initiative and something quite different to anything I had been involved with previously in the USA. Strategic incident leadership is something that is expected by agencies, communities and governments and yet has very little actually written about it. So those who do it well have been resilient and able to 'weather the storms', but unfortunately many have failed with careers and people affected for life. This is clearly not a desirable way to build capability.

Control Line gives participants the opportunity to understand the various components of leading and managing at the strategic level. The major exercise that runs throughout the day provides a great opportunity to apply the theories offered by the presenters. I strongly recommend this event to any person involved in emergency management, as I believe it is an event that is extremely effective, does build capability and deserves the highest of praise.

Scott Vail

Deputy Chief Officer Fire and Rescue Branch
California Emergency Management Agency USA



Delegate Registration

Registration

Delegates can register electronically via the web site www.bayswatercfa.com/controlline/ or by faxing or mailing the below form.

Registrations close – COB Friday 23 October 2009

Control Line 2009 Workshop – \$385 GST inclusive per person

Payment / Delegate acknowledgment

All booking details will be acknowledged by email. After processing a registration a tax invoice with payment details will be sent to the delegate. Upon completion of payment, a receipt will be issued and you booking confirmed. Payments can be made by cheque, EFT or Credit Card.

Group Bookings

Organisations wanting to send multiple delegates will need to supply a central contact person who will liaise with the booking office. A single organisation invoice will be raised and a group registration form will be sent to the central contact person for your organisation.

Cancellation / Delegate Transfer Policy

Any cancellations made in writing to the Control Line office prior to 9 October 2009 will incur a \$100 cancellation fee. No refund is payable after that date.

At any time registrations can be transferred to a substitute delegate without penalty.

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Your Details

Name: _____ Title / Rank: _____

Organisation: _____

Individual or group delegate: Individual Group – If Group delegate are you the contact point Y / N

Postal Address: _____

State: _____ Postcode: _____

Phone Number: _____ Fax Number: _____

Email: _____

Any dietary requirements: _____

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